

# Soft Pretzels



[www.jjsnackfoodservice.com](http://www.jjsnackfoodservice.com)

**J & SNACK FOODS**  
CORP.  
Fun Served Here.

# Brands



## SUPERPRETZEL® Soft Pretzels

Demand the very best in soft pretzels. The iconic SUPERPRETZEL® is the #1 soft pretzel brand! These are traditional style soft pretzels that everyone will enjoy! With our wide variety of offerings, you are sure to find the perfect pretzel.

## SUPERPRETZEL® 51% Whole Grain Soft Pretzels

The same soft, warm and delicious pretzels are available in 51% whole grain! This line of 51% whole grain soft pretzels delivers increased fiber and whole grain goodness.

## Federal Pretzel®

In 1922, Maria Nacchio created the iconic snack that is still beloved locally and country-wide: the Philadelphia soft pretzel. Federal Pretzel® is a doughy soft pretzel crafted in the true Philadelphian style.

## Kim & Scott's® Gourmet Soft Pretzels

Kim & Scott's® pretzels are available in gourmet, stuffed, and classic varieties. These soft pretzels are the ideal solution for an easy on-the-go snack or a delicious meal replacement.

## Pretzel Fillers®

Get twisted and get stuffed with Pretzel Fillers®! These are mouthwatering, hand-twisted soft pretzels with delicious fillings. From savory to sweet varieties, these filled soft pretzel are a treat for any part of the day.



### Bavarian Bakery™

Upscale the ordinary with Bavarian Bakery® gourmet soft pretzel sticks and rolls. Perfectly pair with a soup and salad, or enhance any burger and sandwich with these premium soft pretzel sticks and rolls!

### SUPERPRETZEL® Bavarian Soft Pretzels

From the makers of SUPERPRETZEL® Soft Pretzels comes SUPERPRETZEL® Bavarian! The same tradition and quality you've come to expect from SUPERPRETZEL® now available in an authentic, Bavarian style dough.

### Labriola® Baking Company

Labriola Baking Company® produces a full line of Artisan Soft Pretzel breads. These soft pretzel breads are the finest culinary experience. See what Labriola Baking Company can bring to your table. As we always say.... "Every great meal starts with great bread"!

### Brauhaus Pretzel™

By combining many different worldly ingredients we have created the ultimate authentic, pub-style soft pretzel. Brauhaus Pretzel™ translates to "pub pretzel" in German, and just like a German pub, this soft pretzel offers a lively experience to remember.



# Traditional Soft Pretzels



Apple Brown Betty



Item #3085



Item #3014



Item #7277

## Product Benefits

Soft, warm and delicious.

- #1 selling soft pretzel brand
- Labor saving products
- Available in sizes ranging from .5 oz. bite sized to 10 oz. jumbo

## Preparation

Most soft pretzels are fully baked, simply heat and serve.

Serve plain, salted or topped with your favorite dipping sauce!

\*\*Cooking instructions vary, for more information please visit: [http://jjsnackfoodservice.com/our-products/all-pretzels/traditional-soft-pretzels/\\*\\*](http://jjsnackfoodservice.com/our-products/all-pretzels/traditional-soft-pretzels/**)

31% of consumers LOVE soft pretzels!\*

31%

\*Source: Datassential- MenuTrends™ Soft Pretzel and Soft Pretzel Buns 2017

PRODUCT CODE	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
7585	SuperPretzel® Sweet Cinnamon Bites	0.5 oz.	250 ct.*
3198	SuperPretzel® Soft Pretzel Big Bites	0.4 oz.	350 ct.*
3085	SuperPretzel® Soft Pretzel Bites	0.4 oz.	350 ct.*
3013	SuperPretzel® Mini Soft Pretzels Pre-Baked	1.0 oz.	200 ct.
3073	SuperPretzel® Jumbo Soft Pretzels Pre-Baked	10 oz.	25 ct.
3006	SuperPretzel® Soft Pretzels -Pre-Dipped, Raw Dough	2.5 oz.	100 ct.
3010	SuperPretzel® Soft Pretzels Pre-Baked - No Salt	2.5 oz.	100 ct.

PRODUCT CODE	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
3069	SuperPretzel® King Baked Pretzels	5.0 oz.	25 ct.
3018	SuperPretzel® King Size Soft Pretzel Pre-Dipped, Raw Dough	5.0 oz.	50 ct.
3014	SuperPretzel® King Size Soft Pretzels Pre-Baked	5.0 oz.	50 ct.
3430	SuperPretzel® Soft Pretzels No Salt	6.0 oz.	50 ct.
3039	SuperPretzel® Jumbo Soft Pretzels No Salt	7.0 oz.	40 ct.
7277	Federal® Soft Pretzel Individually Wrapped	2.5 oz.	100 ct.

\*Approximate case count



51% Whole Grain  
Soft Pretzels



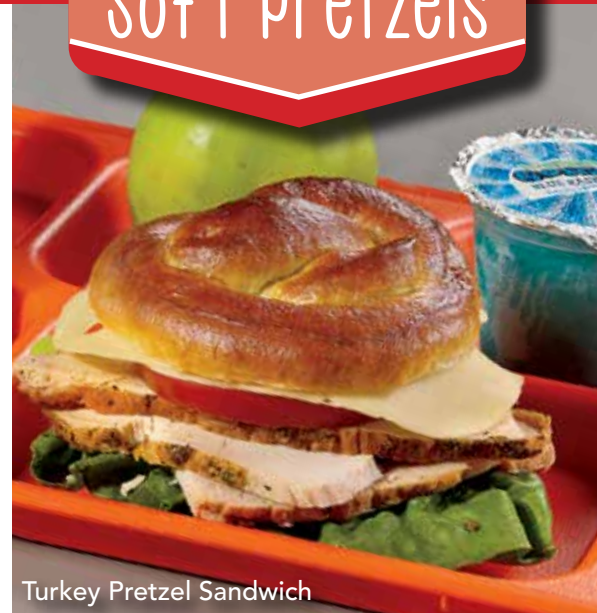
Item #30131



Item #7298



Item #3679



Turkey Pretzel Sandwich

## Product Benefits

Add excitement to any menu!

- Provides various grains/breads for the Child Nutrition Program
- Many different sizes & styles with individually wrapped and bulk packed varieties
- Delivers up to 4 g fiber per pretzel, depending on size

## Preparation

Simply thaw or heat and serve!

\*\*Cooking instructions vary, for more information please visit: [http://jjsnackfoodservice.com/our-products/all-pretzels/whole-grain-soft-pretzels/\\*\\*](http://jjsnackfoodservice.com/our-products/all-pretzels/whole-grain-soft-pretzels/**)

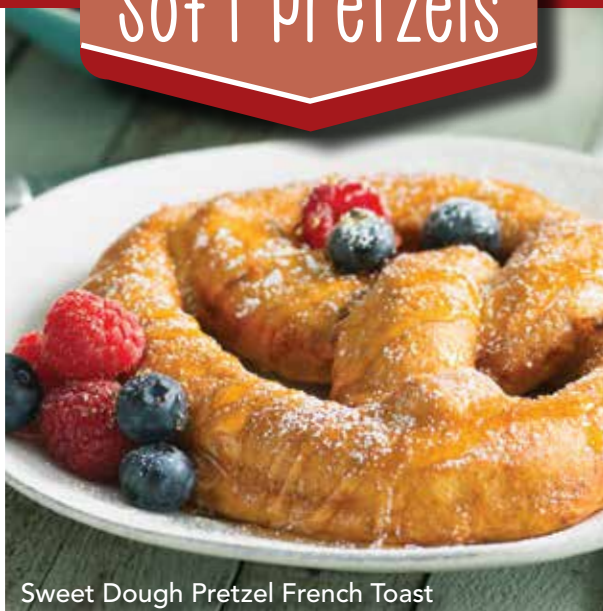
PRODUCT CODE	PRODUCT DESCRIPTION 51% WHOLE GRAIN	ITEM SIZE	CASE COUNT
30110	SuperPretzel® Soft Pretzel	2.2 oz.	100 ct.
30120	SuperPretzel® Soft Pretzels	2.2 oz.	120 ct.
30410	SuperPretzel® Soft Pretzels I/W	2.2 oz.	100 ct.
30114	SuperPretzel® Soft Pretzels	5.0 oz.	50 ct.
30185	SuperPretzel® Nuggets	0.5 oz.	330 ct.
30113	SuperPretzel® Baked Pretzel Mini	1.0 oz.	200 ct.
30131	SuperPretzel® Baked Pretzel Mini I/W	1.0 oz.	200 ct.
31190	SuperPretzel® Junior Cheese I/W	3.3 oz.	50 ct.
31012	SuperPretzel® Soft Pretzels Rods	1.0 oz.	180 ct.
34153	SuperPretzel® Superstix® Cinnamon Bun Stick IW	2.1 oz.	60 ct.
7298	SuperPretzel® Superstix® Cheddar Filled Pretzel Stick	2.8 oz.	300 ct.*
7258	SuperPretzel® Superstix® Cinnamon Bites	3.0 oz.	180 ct.*
7259	SuperPretzel® Superstix® Sweet Cream Cheese Bites	3.3 oz.	180 ct.*

PRODUCT CODE	PRODUCT DESCRIPTION 51% WHOLE GRAIN	ITEM SIZE	CASE COUNT
3702	SuperPretzel® Soft Pretzel FunShapes Heart (Optional White Salt)	2.2 oz.	100 ct.
3678	SuperPretzel® Soft Pretzel FunShapes Pumpkin (Optional White Salt)	2.2 oz.	100 ct.
3703	SuperPretzel® Soft Pretzel FunShapes Shamrock (Optional White Salt)	2.2 oz.	100 ct.
3679	SuperPretzel® Soft Pretzel FunShapes Snowman (Optional White Salt)	2.2 oz.	100 ct.
3704	SuperPretzel® Soft Pretzel FunShapes Star (Optional White Salt)	2.2 oz.	100 ct.
3749	SuperPretzel® Soft Pretzel FunShapes Turkey (Optional White Salt)	2.2 oz.	100 ct.
34133	SuperPretzel® Soft Pretzel FunShapes Apple (Optional White Salt)	2.2 oz.	100 ct.
32155	SuperPretzel® 'Philadelphia-Style' Soft Pretzels	3.0 oz.	75 ct.

\*Approximate case count



# Bavarian Style Soft Pretzels



Sweet Dough Pretzel French Toast



Item #3253



Item #7346



Item #7041

## Product Benefits

Authentic & Handcrafted!

- Hand twisted
- Made with premium ingredients
- Available in unique varieties and sizes

## Preparation

Simply let thaw or heat and serve for a shareable snack or on-the-go meal!

Can be prepared from refrigerated or frozen in:

- Microwave
- Convention oven
- Conventional oven
- Rack oven

81% of consumers have tried soft pretzels!\*

81%

\*Source: Datassential- MenuTrends™ Soft Pretzel and Soft Pretzel Buns 2017

\*\*Cooking instructions vary, for more information please visit: [http://jjsnackfoodservice.com/our-products/all-pretzels/bavarian-style-soft-pretzels/\\*\\*](http://jjsnackfoodservice.com/our-products/all-pretzels/bavarian-style-soft-pretzels/**)

PRODUCT CODE	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
3253	SuperPretzel® Bavarian Soft Pretzel Braid	7.0 oz.	50 ct.
7074	SuperPretzel® Bavarian Sourdough Soft Pretzel	3.2 oz.	64 ct.
7041	SuperPretzel® Bavarian Sourdough Soft Pretzel	7.0 oz.	40 ct.
7049	SuperPretzel® Bavarian Sweet Dough Soft Pretzel	6.0 oz.	56 ct.
7149	SuperPretzel® Bavarian Sweet Bake Pretzel Nuggets	0.4 oz.	792 ct.*
7098	SuperPretzel® Bavarian Dough Soft Pretzel	5.5 oz.	40 ct.
7114	SuperPretzel® Bavarian Super Jumbo Soft Pretzel	24 oz.	9 ct.
7092	SuperPretzel® Bavarian New York Style Soft Pretzel	7.5 oz.	40 ct.
7346	SuperPretzel® Bavarian Soft Pretzel (Sliced)	24 oz.	9 ct.
7360	SuperPretzel® Bavarian Sweet Dough Pretzel Nuggets	0.4 oz.	792 ct.*

\*Approximate case count



# Gourmet, Filled & Topped Pretzels



Item #7140



Item # 7340



Item #50624



Item # 72512



Mount Olympus Pretzel

## Product Benefits

The next generation of soft pretzels!

- Filled or topped with sweet and savory flavors
- Available in a variety of sizes
- Hand-twisted and pre-baked
- Ideal for any grab-n-go location

## Preparation

The stuffed and top pretzels should be heated and then enjoyed!

Can be prepared from refrigerated or frozen in:

- Microwave
- Convection oven
- Conventional oven
- Rack oven

\*\*Cooking instructions vary, for more information please visit: <http://jjsnackfoodservice.com/our-products/all-pretzels/filled-topped-pretzels/> and: [http://jjsnackfoodservice.com/our-products/all-pretzels/gourmet-soft-pretzels/\\*\\*](http://jjsnackfoodservice.com/our-products/all-pretzels/gourmet-soft-pretzels/**)

PRODUCT CODE	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
3019	SuperPretzel® King Size Soft Pretzel filled with Cheddar Cheese	5.0 oz.	50 ct.
7344	SuperPretzel® Poppers® filled with Jalapeno-n-Cheese	0.5 oz.	240 ct.
7140	SuperPretzel® PretzelDogs Mini Hot Dogs	0.8 oz.	60 ct.
7340	SuperPretzel® Poppers® filled with Cheddar Cheese	0.5 oz.	240 ct.
3086	SuperPretzel® Softstix® filled with Cheddar Cheese	0.9 oz.	200 ct.
7194	Pretzel Fillers® Jalapeno-n-Cheese	3.5 oz.	48 ct.
7204	Pretzel Fillers® Cheddar Cheddar	3.5 oz.	48 ct.
7191	Pretzel Fillers® Sweet Cream Cheese	3.5 oz.	48 ct.
72517	Pretzel Fillers® Beer Cheese	3.5 oz.	48 ct.
72516	Pretzel Fillers® Chipotle Cheddar	3.5 oz.	48 ct.
72515	Pretzel Fillers® Salted Caramel	3.5 oz.	48 ct.
72518	Pretzel Fillers® Salted Caramel pre-topped	3.5 oz.	48 ct.
7162	Pretzel Fillers® Cheddar Cheese	6.25 oz.	24 ct.
7167	Pretzel Fillers® Jalapeno-n-Cheese	6.25 oz.	24 ct.
7165	Pretzel Fillers® Pizza	6.25 oz.	24 ct.

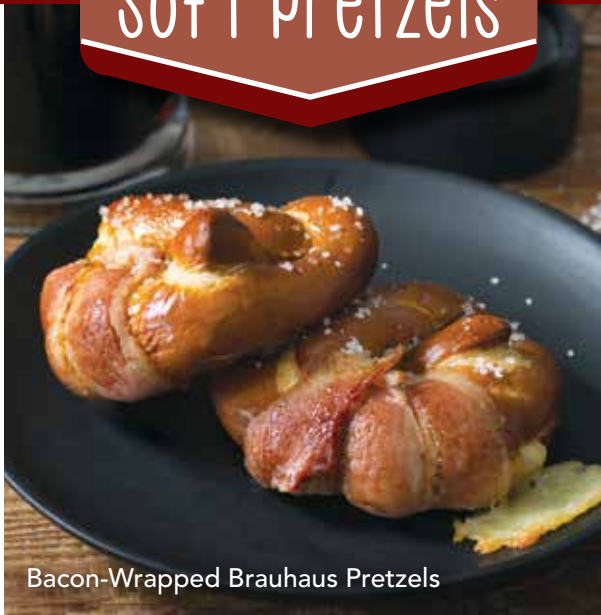
\*Approximate case count

PRODUCT CODE	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
7168	Pretzel Fillers® Sweet Cream Cheese	6.25 oz.	24 ct.
72514	Pretzel Fillers® Beer Cheese	6.25 oz.	24 ct.
72513	Pretzel Fillers® Chipotle Cheddar	6.25 oz.	24 ct.
72512	Pretzel Fillers® Salted Caramel	6.25 oz.	24 ct.
72520	Pretzel Fillers® Beer Cheese Filled Bites	.7 oz.	220 ct.*
72521	Pretzel Fillers® Chipotle Cheddar Filled Bites	.7 oz.	220 ct.*
72522	Pretzel Fillers® Salted Caramel Filled Bites	.7 oz.	220 ct.*
3731	Gourmet Twist® Topped Pretzels	6.0 oz.	24 ct.
50044	Kim & Scott's® Classic Bavarian Bites	.8 oz.	200 ct.*
35110	Kim & Scott's® Bavarian Classic Pretzel	6.0 oz.	24 ct.
23624	Kim & Scott's® Grilled Cheese Stuffed Pretzel	6.0 oz.	24 ct.
36624	Kim & Scott's® Jalapeno Grilled Cheese Stuffed Pretzel	6.0 oz.	24 ct.
50624	Kim & Scott's® Pizza Stuffed Pretzel	6.0 oz.	24 ct.
66624A	Kim & Scott's® Spinach Feta Stuffed Gourmet Soft Pretzels	6.0 oz.	24 ct.
20299	Kim & Scott's® Gluten Free Bavarian Soft Pretzels	4.0 oz.	2 ct. 6 pk.





# Old World Style Soft Pretzels



Bacon-Wrapped Brauhaus Pretzels



Item #4497957374



Item #4497957373



Item #4497957372

## Product Benefits

A delicious piece of art.

- Hand crafted, Bavarian style with an earthy rye flavor
- Perfect addition to menus as an appetizer, snack, or beer pairing
- Light and fluffy interior, with a fresh baked crunch on the outside
- No artificial colors and flavors

Soft pretzels appear on **9.8%** of menus across the United States!\*

9.8%

\*Source: Datassential- MenuTrends™  
Soft Pretzel and Soft Pretzel Buns 2017

## Preparation

Serve these old-world style pretzels after heating!

Can be prepared from refrigerated or frozen in:

- Microwave
- Convention oven
- Conventional oven
- Rack oven

\*\*Cooking instructions vary, for more information please visit: [http://jjsnackfoodservice.com/our-products/all-pretzels/old-world-style-soft-pretzels/\\*\\*](http://jjsnackfoodservice.com/our-products/all-pretzels/old-world-style-soft-pretzels/**)

PRODUCT CODE	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
4497957372	Brauhaus Pretzel™ Authentic Bavarian Soft Pretzel	2.5 oz.	100 ct.
4497957373	Brauhaus Pretzel™ Authentic Bavarian Soft Pretzel	5.0 oz.	32 ct.
4497957374	Brauhaus Pretzel™ Authentic Bavarian Soft Pretzel	10 oz.	12 ct.
92571	Brauhaus Pretzel™ Authentic Bavarian Soft Pretzel	7 oz.	24 ct.
60628	Course White Pretzel Salt	5 oz.	100 ct.*

\*Approximate case count





# Bavarian Style Sticks & Rolls



Item #9433004



Item #31792



Item #7382



Muffuletta sandwich

## Product Benefits

Add a twist to your product offerings!

- All Bavarian Bakery products are hand-twisted
- Fully baked and taste great
- Pre-sliced varieties available
- Variety of shapes and sizes

## Preparation

Thaw and serve or heat and serve!

Can be prepared from refrigerated or frozen in:

- Microwave
- Convention oven
- Conventional oven
- Rack oven
- Toaster oven

60% of Pretzel Buns are menued with hot or cold sandwiches\*

60%

\*Source: Datassential- MenuTrends™ Soft Pretzel and Soft Pretzel Buns 2017

\*\*Cooking instructions vary, for more information please visit: [http://jjsnackfoodservice.com/our-products/all-pretzels/bavarian-sticks-rolls/\\*\\*](http://jjsnackfoodservice.com/our-products/all-pretzels/bavarian-sticks-rolls/**)

PRODUCT CODE	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
7107	Bavarian Bakery® Pretzel Slider Roll	0.8 oz.	160 ct.
7050	Bavarian Bakery® Medium Pretzel Roll	0.5 oz.	108 ct.
7054	Bavarian Bakery® Pretzel Bun (Sliced)	2.2 oz.	108 ct.
7051	Bavarian Bakery® Gourmet Pretzel Roll (Sliced)	2.2 oz.	120 ct.
7061	Bavarian Bakery® Pretzel Hot Dog Roll	0.9 oz.	50 ct.
7052	Bavarian Bakery® Giant Pretzel Roll	3.5 oz.	80 ct.
7382	Bavarian Bakery® Mini Pretzel Stick ESL	1.2 oz.	100 ct.
7386	Bavarian Bakery® Pretzel Stick ESL	2.4 oz.	72 ct.
7106	Bavarian Bakery® 12" Sub Roll	8.0 oz.	32 ct.
7116	Bavarian Bakery® 9" Torpedo Roll	4.0 oz.	48 ct.
7536	Bavarian Bakery® 6" Pre-Sliced Sub Roll	4.0 oz.	40 ct.
7678	Bavarian Bakery® Cheddar Topped Pretzel Bun	4.0 oz.	84 ct.
3295	Bavarian Bakery® Soft Pretzel Stick	2.4 oz.	72 ct.

PRODUCT CODE	PRODUCT DESCRIPTION	ITEM SIZE	CASE COUNT
9545	Bavarian Bakery® 51% WG Bavarian Stick	2.0 oz.	75 ct.
9546	Bavarian Bakery® 51% WG Hot Dog Roll	2.4 oz.	72 ct.
9549	Bavarian Bakery® 51% WG Dinner Roll	2.4 oz.	100 ct.
31791	Bavarian Bakery® Sea Salt & Cracked Black Pepper Soft Pretzel Stick	2.4 oz.	72 ct.
31792	Bavarian Bakery® Sea Salt & Cracked Black Pepper Soft Pretzel Bun	4.0 oz.	80 ct.
9433004	Labriola® Pretzel Demi Hinge Slice	4.0 oz.	60 ct.
9447002	Labriola® Pretzel Hamburger Bun, Sliced	4.0 oz.	72 ct.
9048001	Labriola® Pretzel Hamburger Bun, Sliced	3.4 oz.	72 ct.
9085002	Labriola® Pretzel Slider Roll	2.7 oz.	160 ct.
9029002	Labriola® Pretzel Sliced Slider Roll	2.7 oz.	160 ct.
9067002	Labriola® Pretzel Dinner Roll	1.75 oz.	144 ct.
9000002	Labriola® Pretzel Twist, Large, with salt pack	7.5 oz.	25 ct.
9002002	Labriola® Pretzel Twist, Small, with salt pack	4 oz.	50 ct.

# Equipment

We offer an extensive variety of equipment & accessories to support our products! This includes: Display Warmers, Carts, Hawking Bags and Baking Ovens.

Please contact your JJSF Sales Rep for more details.



Cutting Board

Available for: Brauhaus Pretzel



Model 312 Warmer



Model 304 Warmer



Model 2000 Display



Model 825 Display



Model 850 Display



Model 326 Cart



Model 349 Cart & Umbrella



Price Signs, Table Tents, Brochures, and Posters are all available to support our products!

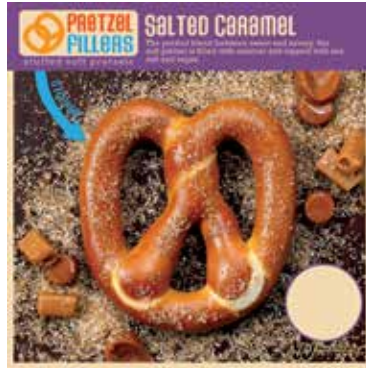
Order **FREE** on <http://merchandisers.jjsnackfoodservice.com/poswp.aspx>

Custom Signage can be created, please contact your local JJSF sales rep for more information.

# Point of Sale



Posters



Price Signs



Table Tents



Coasters

Available for:  
Brauhaus Pretzel

For these fun recipes and more please visit:

[www.jjsnackfoodservice.com/recipes](http://www.jjsnackfoodservice.com/recipes)



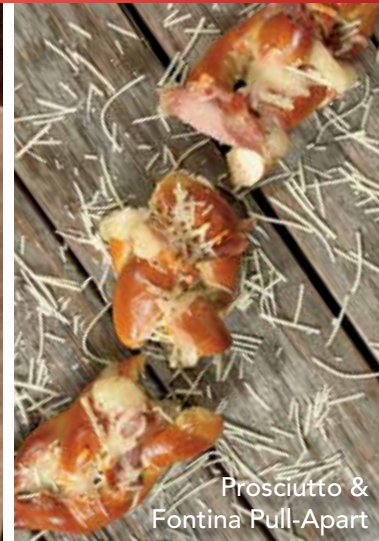
# Recipes



Poppers Nachos



Brauhaus Pretzel™ Antipasta



Prosciutto &  
Fontina Pull-Apart



Loaded PretzelDogs™





[www.jjsnackfoodservice.com](http://www.jjsnackfoodservice.com)



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